



2022

**93RD SIEC INTERNATIONAL
CONFERENCE in Vienna – Austria**

OCT 18 – OCT 23, 2022

„Economy of the Future“



Conference Program



“Economy of the Future”

93rd SIEC International Conference in Vienna – Oct 18-23, 2022

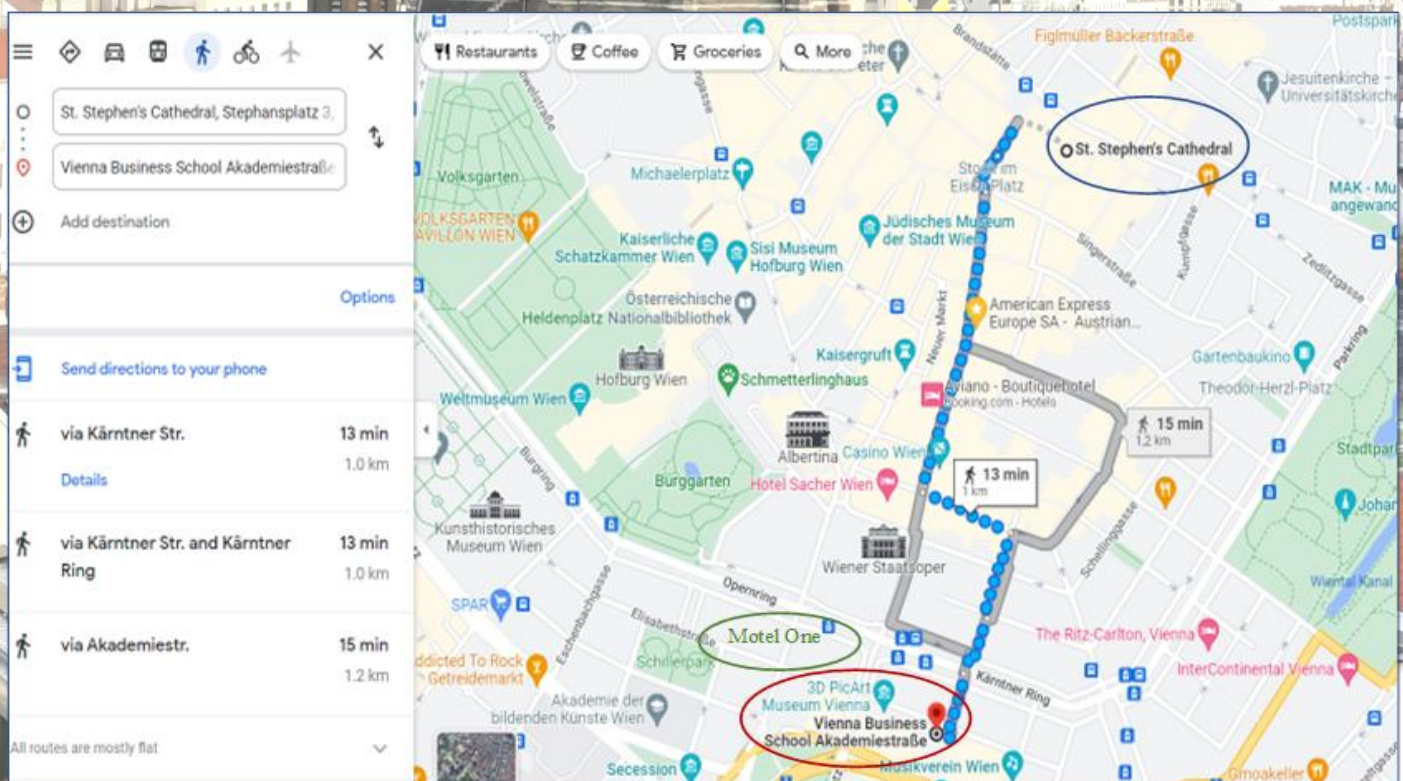
Monday, October 10, 2022 – ONLINE

<p>12:00-13:30 (CDT) 19:00-20:30 (Austria) 17:00-18:30 (Iceland) 20:00-21:30 (Finland) 02:00-3:30+ (South Korea) 04:00-5:30+ (Sydney)</p>	<p>Board Meeting (EC members and Chapter Presidents)</p>	<p>ONLINE*</p>
<p>13:30-15:00 (CDT) 20:30-22:00 (Austria) 18:30-20:00 (Iceland) 21:30-23:00 (Finland) 03:30-5:00+ (South Korea) 05:30-07:00+ (Sydney)</p>	<p>Assembly of Delegates’ Meeting</p>	<p>ONLINE*</p>

*Link will be provided ASAP.

Tuesday, October 18 - Location: Vienna Business School, Akademiestraße 12, Vienna 1

<p>16:00-18:00</p>	<p>Session 1 - Entrepreneurial Guided Tour (meeting point: VBS Akademiestraße, destination: St. Stephen’s Cathedral)</p>	
<p>18:00–21:00</p>	<ul style="list-style-type: none"> Registration Welcome of international guests by a representative of the Fonds der Wiener Kaufmannschaft 	<p>Reception buffet included in Package 2+3</p>

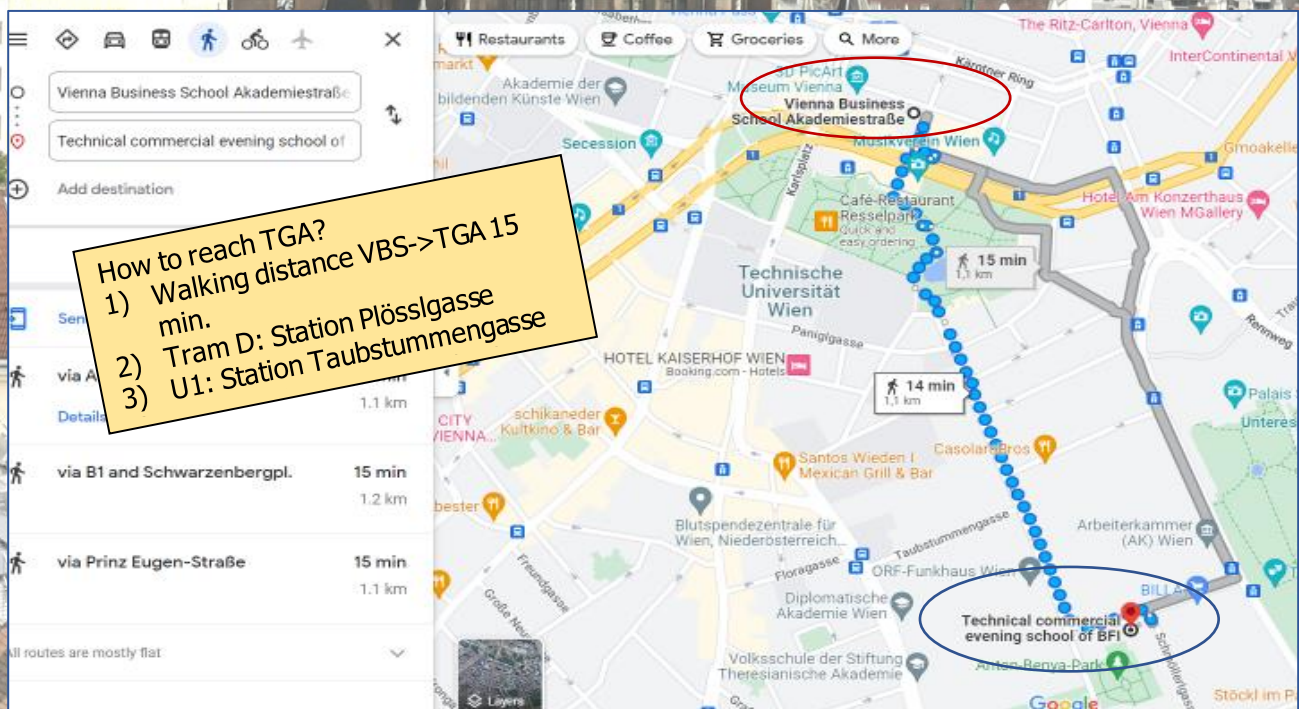




Wednesday, October 19 - Location: TGA, Plösslgasse 13, Vienna 4

“What are the challenges of the present world?”

09:00–09:30	Welcome	
09:30–10:30	Keynote Speech “The World State Machine of the Earth according to Fuller's Idea of the World Game” (<i>Christian Bauer</i>)	
10:30–11:00	Coffee Break (<i>included in all packages</i>)	
11:00–12:30	Keynote Speech “The Limits and Solutions of the Capitalist Nature” (<i>Ulrich Brand</i>)	
12:30–13:00	Lunch Break (<i>included in all packages</i>)	
13:30–15:00	Session 2 <ul style="list-style-type: none"> Elaborating Future Trends of Business Teaching (<i>ws, Havumäki, Holmberg, Lehtola</i>) 	Session 3 <ul style="list-style-type: none"> Digital Competencies of Students in Styria (Austria) – Condition for the Economy of the Future (<i>PR, Luidold, Slepcevic-Zach, Stock</i>) How are Senior Citizens Capable to Cope with the World of Digital Natives? (<i>PR, Takanen-Körperich, Westerholm</i>)
	Coffee Break (<i>included in all packages</i>)	
15:30–17:00	Session 4 <ul style="list-style-type: none"> Teaching Global, Ethical, & Professional Perspectives (<i>PR, Bentley, Krebs</i>) Critical Realism: A Conceptual Framework for Perceiving Economic Issues and Enriching Business Education (<i>PR, Mizzi</i>) 	Session 5 <ul style="list-style-type: none"> The Potential of Massive Open Online Courses in Stimulating Intrapreneurship (<i>PR, Friedl</i>) Learning Analytics in Business Teacher Education (<i>PR, Lipp, Stock</i>)
	Networking Dinner (typical Austrian restaurant in the center of Vienna), meeting point: VBS Akademiestraße <i>included in Package 2+3</i>	





Thursday, October 20 - Location: TGA, Plösslgasse 13, Vienna 4

“What will be different in our societies and economies?”

09:00–9:45	Keynote Speech “We Shape the Future - Entrepreneurship Education for Children and Young Adults” (<i>Johannes Lindner</i>)
09:45-10:30	Keynote Speech “On the Way to the Economy of the Future with Target Group-specific Entrepreneurship Education” (<i>Kamsker, Riebenbauer, Stock</i>)
10.30–11:00	Coffee Break (<i>included in all packages</i>)
11:00–12:30	Keynote Speech “The Good Life for All” (<i>Matthias Forcher-Mayr</i>)
12:30–13:30	Lunch Break (<i>included in all packages</i>)
13:30–15:00	Didactic approaches in English and German - Workshop as stationary operation Station 1: Teaching Tools and Tips - Sharing Experiences after more than 25 Years of Learning & Teaching with Students in the USA (<i>Osgood, Pace</i>) Station 2: "Mural" - a Tool for Virtual Collaboration and Visualization (<i>Luidold</i>) Station 3: Learning Economy with Serious Games (<i>Lamprechtner, Lindner</i>) Station 4: Creating Own Serious Games with Digital Tools (<i>Holzheu</i>) Station 5: E-Learning Money Matters or Financial Education Made Easy (<i>Strohmayr, Yildirim-Hummer</i>)

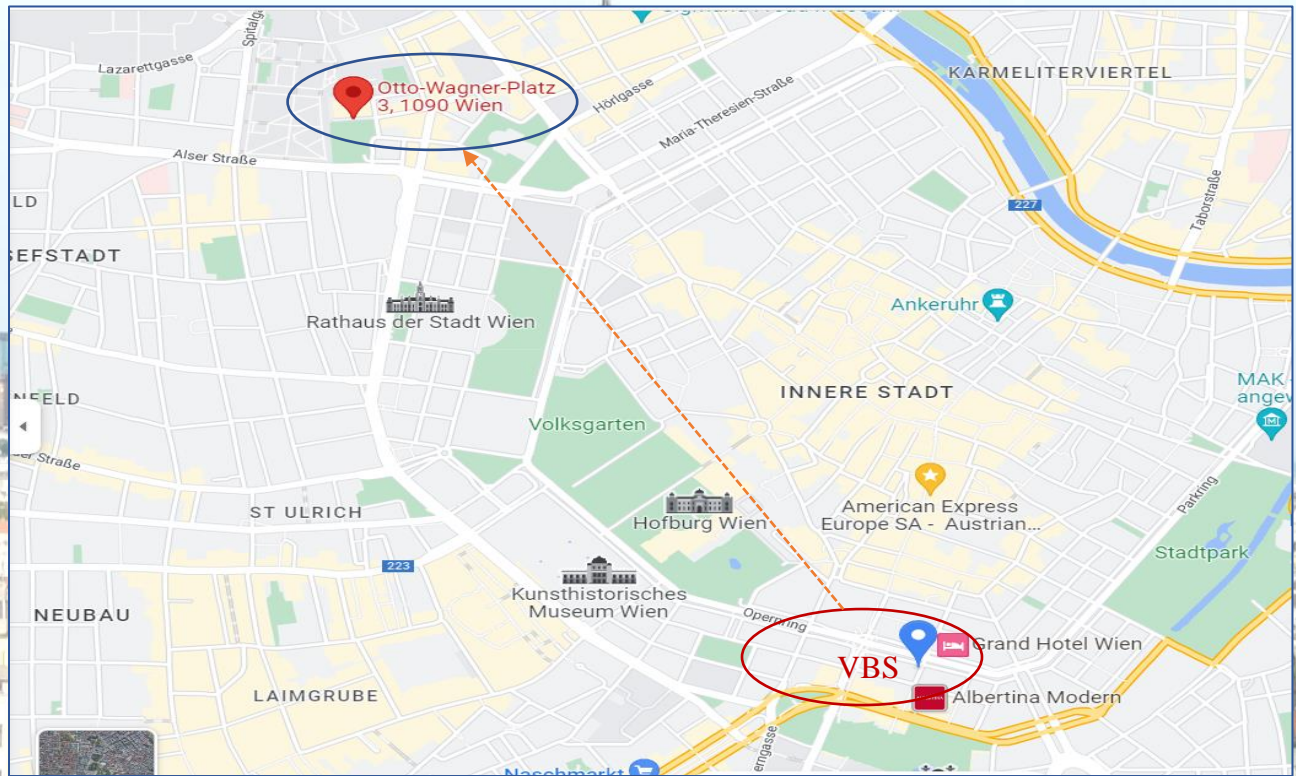
Thursday, October 20 - Location: Österreichische Nationalbank (OeNB, Austrian National Bank), Otto-Wagner-Platz 3, Vienna 9

19:00–22:00	Round table discussion with representatives of UNIDO, European Training Foundation (ETF), Academy of Sciences Austria, University of Economics and Business, the Austrian National Bank and the Austrian Ministry of Education, Science and Research. Key questions: <ul style="list-style-type: none"> ○ Do we need more utopias for reality to develop? ○ How do we prepare young people for the future?
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Location: Austrian National Bank, Otto-Wagner-Platz 3, Vienna 9

How to reach the Austria National Bank (OeNB): Departure Karlsplatz
1) Walking distance VBS->OeNB: 35 min.
2) Tram D or UZZ: Station Schottentor + walking





Friday, October 21, Location: Vienna University of Economics and Business,
Welthandelsplatz 1, 1020 Vienna

"What impacts could economic changes have on business education?"

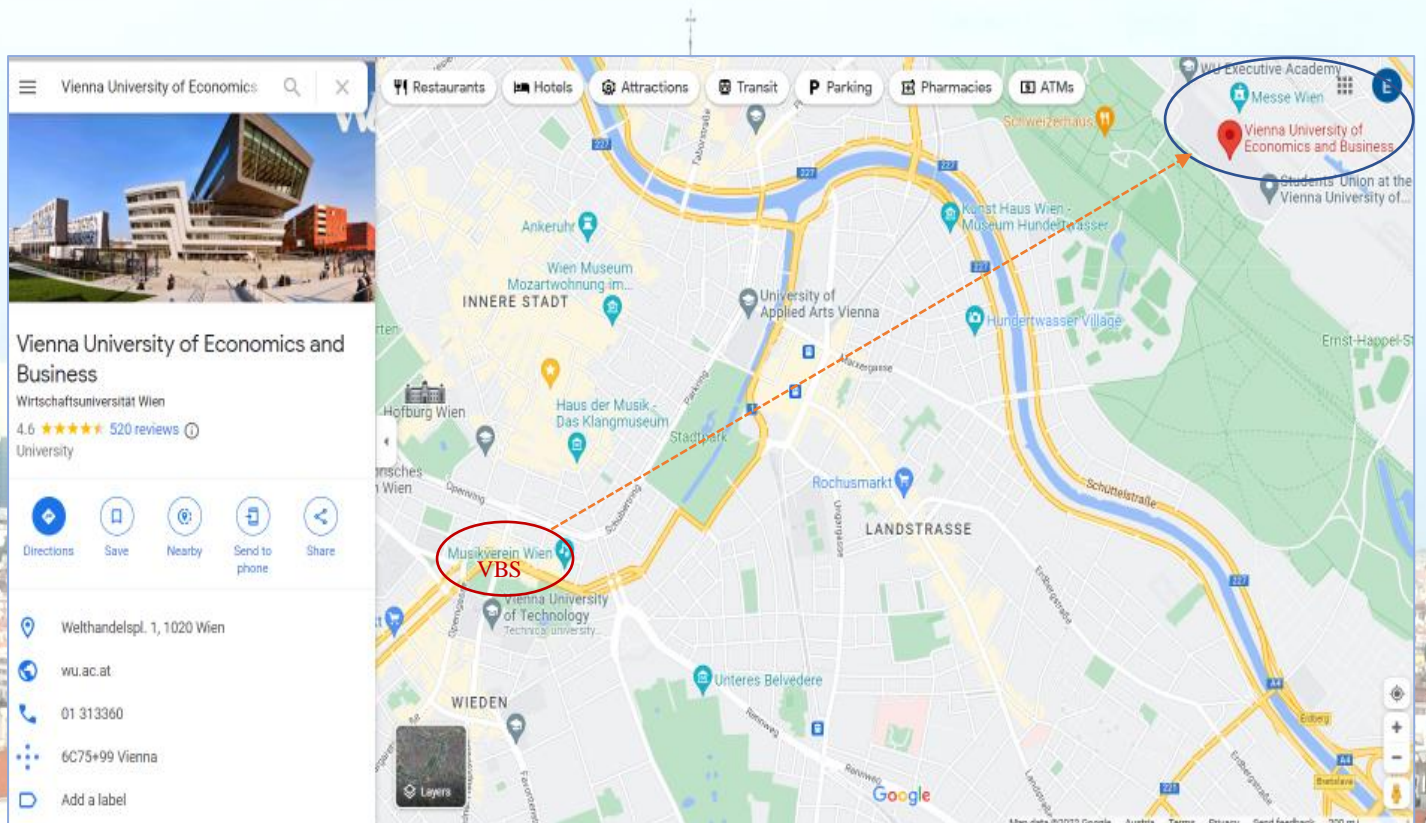
	TRACK 1 in English (hybrid)		TRACK 2 in German (onsite)
09:00-10:00	Guided Tour at the University Campus (only onsite)		
10:00-10:45	Session 6 Working with Cases		
10:45-11:00	Coffee Break (all packages)		
10:45-11:30	Session 6 Commercial Education and the Boyer Model of Scholarship – Poster & Discussion (<i>Munday, Shannon</i>)	10:30-12:00	Session 7 Keynote Speech "Wirtschaft als eigenes Schulfach? Effekte des neuen Fachs auf Kompetenzen und Einstellungen der Lernenden" (<i>Günther Seeber</i>)
11:30-12:30	Lunch Break (<i>included in all packages</i>)		
12:30-13:15	Session 8 Diversity Management (<i>PR, Miettinen, Toivonen</i>)	12:30-13:15	Session 9 Keynote Speech „Man kann nicht nicht wirtschaften – ein Einstieg in das wirtschaftliche Denken und Handeln“ (<i>Bettina Fuhrmann</i>)
13:30-14:15	Session 10 Declining Enrolment of Male Learners in US Colleges and Universities – Talks & Discussion (<i>Bath, Millikin, Owens</i>)	13:15-14:15	Session 11 (2x30 Min.): tbd.
14:30-15:15	Session 12 Faculty Support and Availability to Learners – Talk & Discussion (<i>Gray, Lamer</i>)	14:15-15:45	Session 13 (Forum): tbd.
15:30-16:45	Session 14 "Business Education meets School" - Teaching and Learning at Austrian Commercial Colleges to Cope with the Challenges of the Future" – Presentation of Best-Practice Projects at Austrian Commercial Colleges (hybrid/onsite)	15:45-16:45	Session 15 (2x30 Min.): tbd.
19:30-22:00	Dinner Concert, meeting point: meeting point will be announced at the conference		<i>Included in Package 3</i>



Location: Vienna University of Economics and Business, Welthandelsplatz 1, Vienna 2

How to reach the University of Economics and Business? Departure Karlsplatz

- 1) U1: St. Praterstern -> change to U2: Station Messe Prater + walking (8 min)
- 2) U4: St. Schottenring -> change to U2: Station Messe Prater + walking (8 min.)





Saturday, October 22: individual program

11:00-13:00	Sightseeing tour in Vienna, meeting point: VBS Akademiestraße	Included in Package 3
	Individual lunch break	
	Individual cultural program (visiting a museum etc.)	
18:00-open end	Visiting an Austrian winehouse, meeting point will be announced at the conference	

Sunday, October 23: individual program or departure

Sightseeing tips see SIEC-program brochure on the website www.siec-isbe.org or www.isbe.at!

Planning Committee ISBE Austria:

Johannes Lindner
Bettina Fuhrmann
Evelyn Meyer



Executive Committee SIEC-ISBE:

Evelyn Meyer (International President)
Tamra Connor (General Secretary)
Gerry Begeman (PD Committee)
Bettina Fuhrmann (Vice-President German-Speaking Region)
Roietta Fulgham (Vice-President United States)
Gardar Vilhjalmsón (Vice-President Nordic Region)



Imprint:

SIEC-ISBE International Society for Business Education, Permanent Office: P. O. Box 84, Pardeeville, Wisconsin 53954, USA, www.aec-isbe.org

☎ +43 6645352788, ✉ office@isbe.at

International President: Evelyn Meyer

SIEC-ISBE is a nonprofit organization with the goal to enhance the international perspective of business education. Providing information and communication about SIEC-ISBE affairs is the basic purpose of the newsletter.

Branch office ISBE Austria - Internationale Gesellschaft für wirtschaftliche Bildung, Wirtschaftsuniversität Wien, Welthandelsplatz 1, 1020 Wien, office@isbe.at, www.isbe.at

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